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**THE BALLOTS ARE IN, ROKK! CLOTHING AND THE YOUUNITED FOUNDATION JOIN EFFORTS TO “BEAT 1960!” BY
SETTING A NEW VOTING RECORD FOR THE 2008 ELECTIONS**

ROKK! CLOTHING’S LIMITED EDITION “ROKK 1960!” SHIRT IS BEING EMBRACED BY THE NATIONS VOTERS

September 30, 2008 (LOS ANGELES, CA) – ROKK! Clothing, So-Cal based designers of classic rock shirts, have partnered with The YOUUnited Foundation, a non-profit organization that serves to educate through the power and excellence of film. Together they have created a limited edition shirt, the “ROKK 1960!” t-shirt. ROKK! Clothing has jumped on board in The YOUUnited Foundation’s efforts to bring increased awareness and to encourage Americans to utilize resources for information to be well educated when they cast their vote this November.

The “ROKK 1960!” shirt was designed by ROKK! Clothing’s co-founder Joe Jacobs in an effort to provide the YOUUnited Foundation increased visibility surrounding their innovative initiative to motivate more than 63% of Americans to cast an educated vote on November 4. 1960 holds the record for the highest percentage of voters in a US Presidential election in the past 48 years, when 63.1% of Americans voted. ROKK! Clothing is committed to helping the YOUUnited Foundation reach their goal and “BEAT 1960!”

The limited edition “ROKK 1960!” shirts are being adorned by [celebrities](#) including, Fergie and the Black Eyed Peas, Linkin Park, NeYo, punk metal band ATREYU, Kevin Federline, Fonzworth Bentley, cast and crew of “Ugly Betty,” Kid Rock, cast members of MTV’s “The Real World” and the dancers featured on MTV’s hit summer show, “Randy Jackson Presents America’s Next Best Dance Crew.”

The limited edition “ROKK 1960!” shirts are available for \$30, at ROKK! Clothing’s official website www.bringtherokk.com, and at The YOUUnited Foundation’s website, www.YOUUnitedFoundation.org.



About ROKK! Clothing

ROKK! Clothing brings alive the classic rock shirt of today. All are original authentic designs exclusive to the ROKK! Clothing brand. Inspired by Dan Jacobs, guitarist of metal band Atreyu, and executed by Joe Jacobs, his business savvy brother, new designs will be constantly updated and accessories added.

About The YOUUnited Foundation and the DONKAPHANT Film Festival

The YOUUnited Foundation’s innovative DONKAPHANT is the first non-partisan film forum that merges the social and entertainment worlds. Their goal is to maximize the power of film by encouraging filmmakers to use a bold "artistic" voice in order to educate and inspire, while providing a safe venue for audiences to find their voice, take a hold of their opinion and take action by getting involved.

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